



Strong  
purpose

## Our Purpose

Utilizing a strengths-based approach, we create extraordinary learning experiences that maximize learning, engagement and performance and ultimately transform cultures.

### WHAT WE DO

For more than 25 years, we've made it our mission to design and deliver research-based programs that inspire our partners to be at their best. Since our founding, we have reached more than ½ million students, and have worked with thousands of organizations.

Our work has taken us around the world from China to Dubai to Switzerland and has been featured in national publications including:

- Live Happy
- EdWeek
- AI Practitioner
- US News and World Report, and more.

If your school or organization is ready to accelerate engagement, performance and learning through a strengths-based culture transformation, we would love to talk to you about our programs and services!

## OUR BELIEFS ABOUT DIVERSITY, EQUITY AND INCLUSION:

We are constantly striving to live out our commitment to diversity, equity and inclusion in our work – with each other and with our partners.

We believe that **diversity** matters because providing extraordinary learning experiences is only possible when we truly leverage the diverse thinking, perspectives and experiences of our staff, partners and community.

We believe that **equity** matters because it helps ensure high outcomes of access, opportunities, or self-determined success for all individuals, regardless of any social or cultural factor.

We believe that **inclusion** matters because it maximizes learning and creativity. An inclusive culture allows everyone to be themselves and to be their best – two ingredients for valuable and authentic contributions from all.

## OUR VALUES

**Going Farther Together:** Celebrate others. Pay it forward. Together, we change the world.

**Learning Every Day:** Question. Grow. Invent.

**Spreading Joy:** Find your passion and share it. Laugh. It's a good thing.

**Leading Through Service:** Take initiative. Activate others strengths. See the impact.

**WOW-ing Every Time:** Every moment. Every act. At our best.

**JOIN US!**



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